



NEARCART SYDNEY

Smarter savings. Better choices. Closer to you.

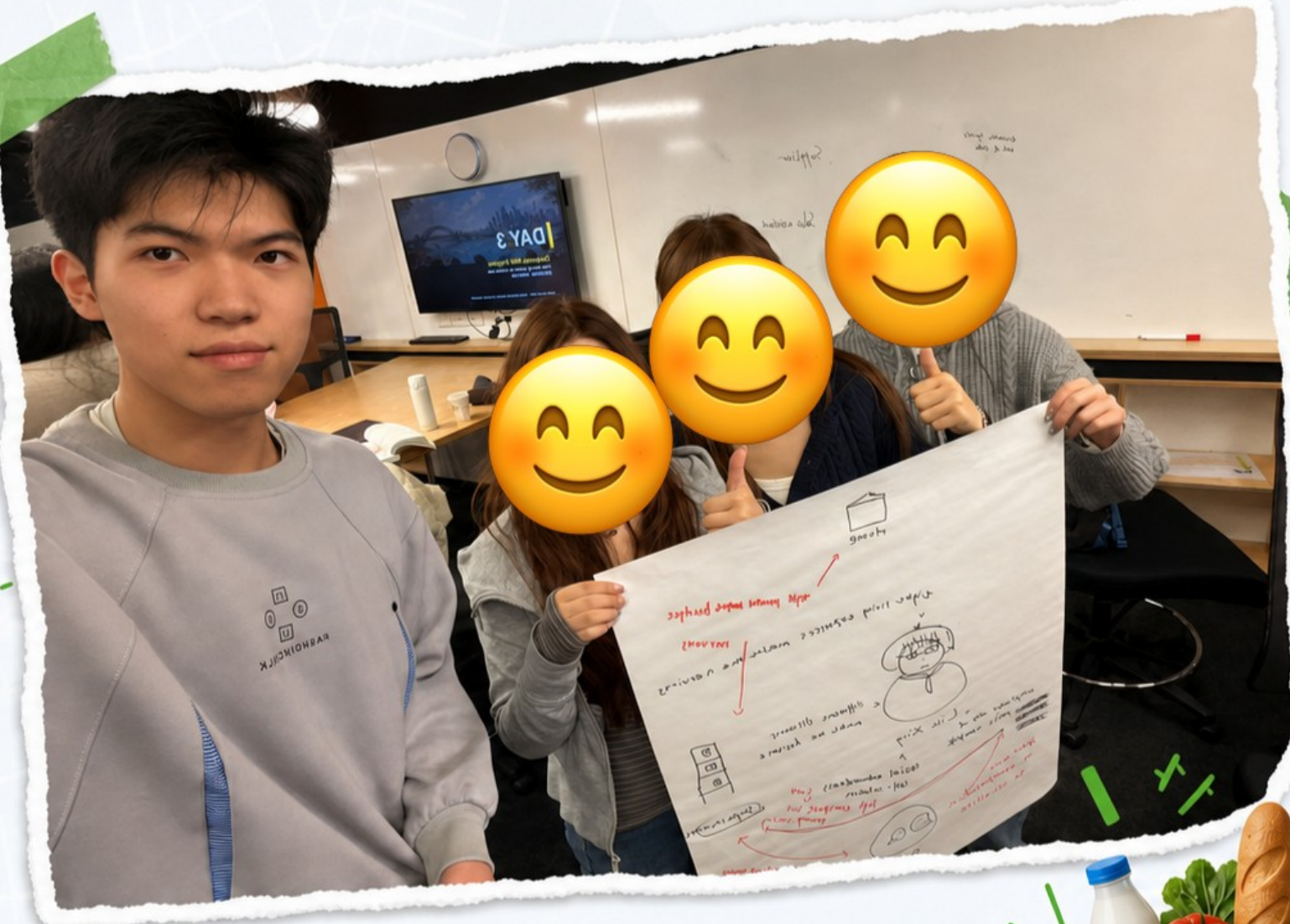


AI-powered grocery shopping





meet the team



15%
OFF



Jinrui Liu
deck design



Rui Pi
scenario acting



Libin Lin
pitch delivery

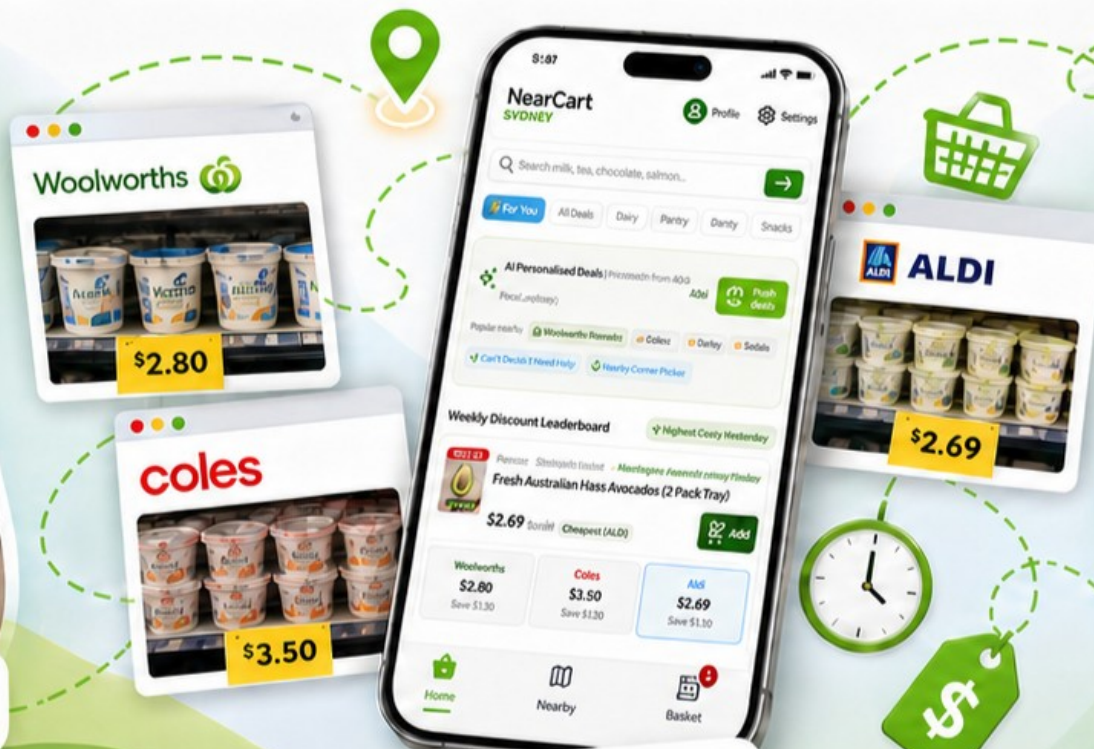


Qiqi Lu
scenario acting



The moment behind NearCart

ONE YOGHURT. THREE STORES. NO CLEAR ANSWER.



Discover



Compare

That frustration became
our starting point.

“
food is one
of the few costs
i can control.”



persona
a tight budget, a weekly choice

sydney international student • tight budget

weekly grocery reality

A\$90-140 / week

20-30% of monthly
living costs

15-25% price gap
between stores

15-20 min manual
comparison



potential saving

A\$10-25
/ week



specials change every
Wednesday

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	31	1



what they need



lowest current price



nearby store



clear buying plan

➤ The real problem ➤

PRICE INFORMATION EXISTS – BUT THE **DECISION IS FRAGMENTED.**



How might we make grocery comparison fast, local and clear?

WHERE THE GAP COMES FROM



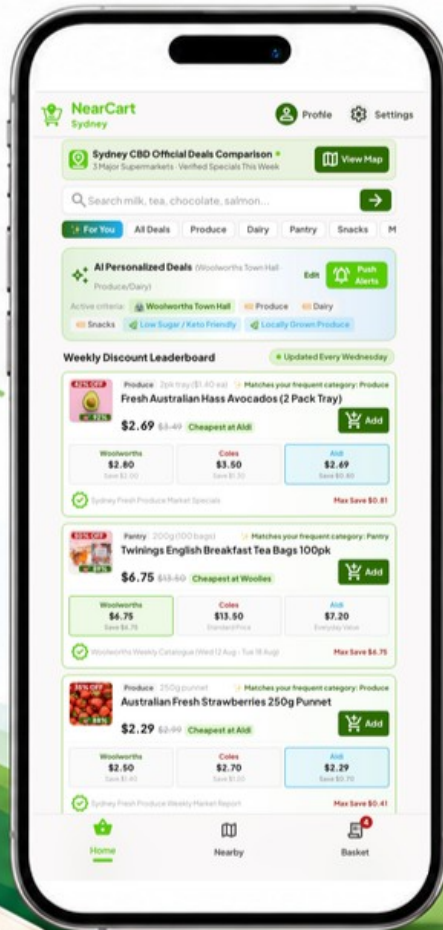
Milk full cream 2L	\$5.10
Avocados hass 2pk	\$8.10
Eggs cage free 12pk	\$2.10
Chicken breast kg	\$8.10
Tomatoes truss	\$3.10
Baby spinach 120g	\$1.10
Bread wholemeal	\$1.10
Bananas kg	\$1.10
Yogurt natural 1kg	\$1.10
Total	



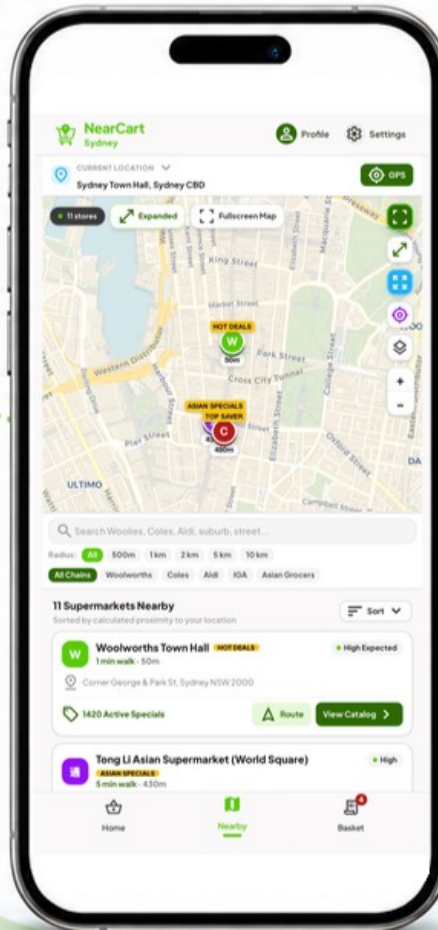
three core features

NearCart turns comparison into a clear shopping plan.

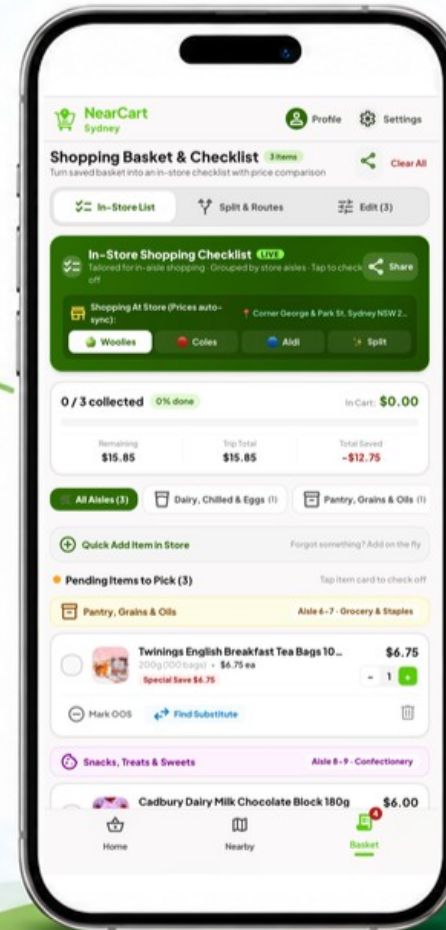
01 find the lowest price



02 use the built-in map



03 choose a buying plan

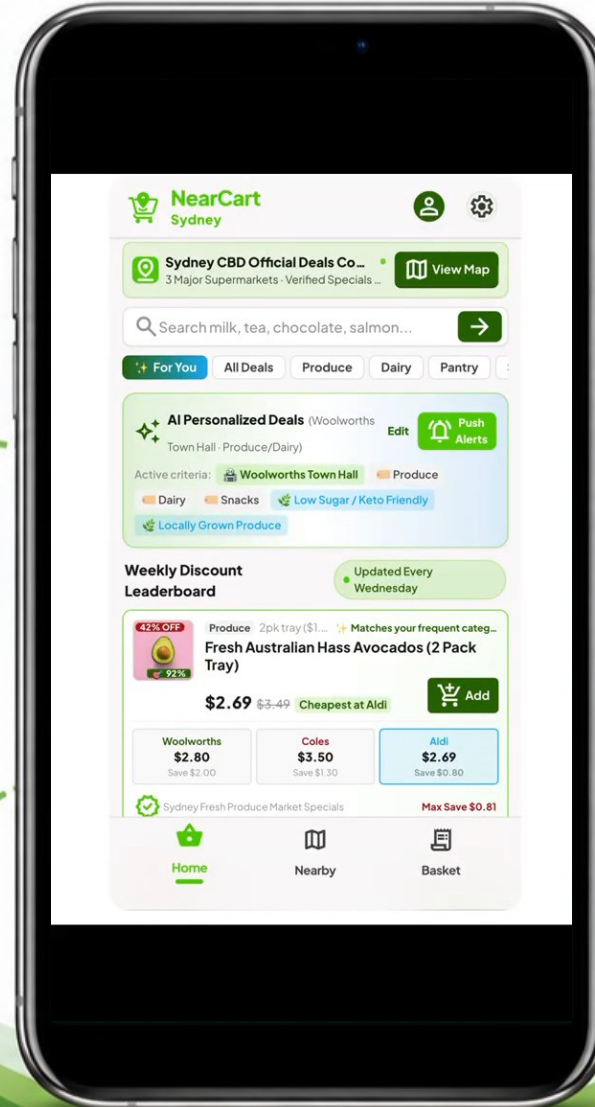


see NearCart in action

01 find the lowest price

02 use the built-in map

03 choose a buying plan



A green shopping basket filled with fresh produce like lettuce, tomatoes, and avocados sits on the left. A white price tag is attached to the basket. On the right, a receipt from NearCart is shown, listing items and their prices. A yellow price tag is also visible next to the receipt.

NEARCART	
LOOSE AVOCADO	\$1.20
BABY SPINACH	\$2.80
CHERRY TOMATOES	\$2.40
MILK 2L	\$2.60
FREE RANGE EGGS	\$4.50
BANANAS	\$1.80
TOTAL	\$20.30

TRUST MUST BE BUILT INTO EVERY RECOMMENDATION



Transparency

Source + update time



Fairness

Same rules
for every store



User in control



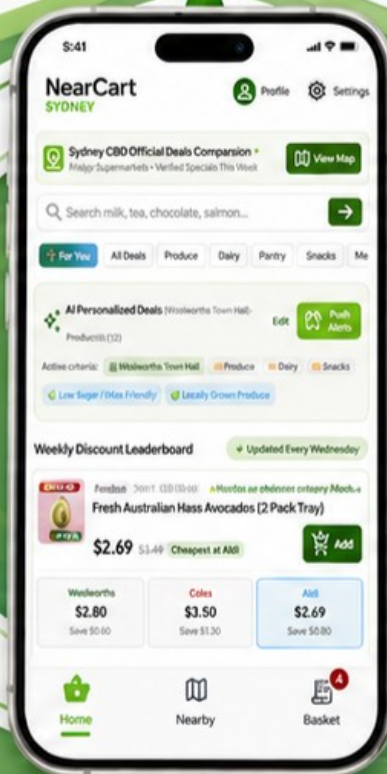
Privacy

Location by consent



Accountability

Report + correct



What we learned



From a broad idea to a solution people can quickly understand.



Coles
\$3.50

Woolworths
\$2.80

Aldi
\$2.69

Thank you

WHAT WOULD YOU LIKE TO ASK?

NearCart Sydney

Compare clearly. Shop confidently.